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## **Four Principles**

**Questions are fateful.** The questions we ask shape (and even determine) the answers. Those things that are of greatest value, most likely to be sustained and adopted into our culture and become a part of our "heroic history," are often best discovered through the process of asking appreciative questions and listening carefully to the affirmative and generative information that results.

**Shared strength creates shared purpose.** The more an organization experiments with the conscious evolution of positive imagery, the better it will become; there is an observable, self-reinforcing, and self-organizing effect of affirmation.

**Grow towards the light**. The greatest obstacle in the way of group and organizational well-being is the positive image, the affirmative projection that guides the group or other organization.

**Nurture the affirmative environment.** *Creating the condition for organization-wide* appreciation is the single most important act that can be taken to ensure the conscious evolution of a valued and positive future. This is the core challenge for leadership.

## **Four Questions**

- What **strengths** are discovered, affirmed, and nurtured by valuing our faithbased **roots**?
- What **opportunities** for creating an ever-renewed organization emerge from the **culture** that values being faith-based?
- How are hopes and **aspirations** affirmed and secured by embracing and valuing the **reputation** derived from being valued as a faith-based organization?
- How can we chart the measurable **results** that result from fulfilling the **promises** our faith-based organization makes to each other and to those we serve?